

Appendix to the Panasonic Privacy Notice

Brazilian Legislation

Date last updated: 30 August 2021

If you are located in Brazil, all terms and conditions of the Privacy Notice <https://panasonic.jp/support/share2/eww/en/bd/br_privacy/LGPD_MAIN_BD_e.pdf> shall apply to you, pursuant to the Brazilian General Personal Data Protection Regulation No. 13,709, effective from 18 September 2020 (the “LGPD”), with exception to the modifications below.

In case of any doubts, please refer to the Privacy Notice and/or contact Panasonic through [<https://panasonic-br.zendesk.com/hc/pt-br>].

a) On which legal basis do we process personal data? (Section 3 of the Privacy Notice)

We will process your Personal Data grounded on one of these legal bases, provided by LGPD: (i) with your consent; (ii) for compliance with a Panasonic’s legal or regulatory obligation; (iii) for the performance of agreements or preliminary procedures relating to agreements which you celebrated or may celebrate with Panasonic; (iv) for the regular exercise of rights, by Panasonic, in lawsuits, administrative or arbitration proceedings; (v) for Panasonic’s legitimate interests; and (vi) for the protection of credit.

b) Why do we use your Personal Data? (Section 5 of the Privacy Notice)

Besides the information presented on the Privacy Notice, we may also use your Personal Data to comply with our legal obligations under Brazilian Law, including, but not limited to, the sharing of personal data with tax authorities in case international purchases.

c) What are your rights? (Section 10 of the Privacy Notice)

Panasonic will collect, store and process your Personal Data in accordance with your rights under any applicable data protection laws, including the LGPD.

Therefore, we will comply with at least the following rights, granted by LGPD: (i) confirm that we process your personal data; (ii) grant to you a copy of your Personal Data processed by Panasonic; (iii) correct and update inaccurate Personal Data, upon your request; (iv) delete, block or anonymize your Personal Data that is unnecessary for the purposes of our processing activities; (v) perform data portability, where this right is applicable; (vi) exclude Personal Data processed upon your consent, by your request and/or stop processing activities after you opt-out, when applicable; and (vii) provide information about with whom we share your Personal Data.

Where a processing activity relies on your consent, you will be informed of the consequences of not providing your consent, including if it will limit any use, by you, of our products or services.

You can exercise your rights through [<https://panasonic-br.zendesk.com/hc/pt-br>].

We will respond to your requests without undue delay and no later than fifteen days from the receipt of any such request, unless a longer period is permitted by applicable data protection laws or by the Brazilian National Data Protection Authority.

d) Local representative

Although the Service is provided by the Panasonic indicated in the Privacy Notice, in case of any doubts or requests regarding the Service, the Privacy Notice or this document, you can reach your local Panasonic representative:

Cristiano Manfre

email: manfre.cristiano@br.panasonic.com

e) No modification

All other Sections of the Privacy Notice, not modified by this document, are applicable to the Brazilian data subjects and shall be read as including LGPD as applicable legislation.